



Junior Achievement™
of Eastern Ohio



Free to participate!

Open to 5th & 6th grade students!

Lunch will be provided.

Friday, May 3, 2024
at Kent State Trumbull
8:30 AM- 1:30 PM

SIGN UP!



JA Innovation Challenge immerses students in the world of business by challenging them to develop a proposal for a new flavor of pizza targeted to a market of their peers. Guided by volunteers, students work together in teams of 3-5 to practice entrepreneurial thinking and experience the creativity, sense of accomplishment and excitement that comes with solving a real-world business challenge.

Concepts taught:

- Product development
- Profitability
- Marketing promotions
- Marketing targeting
- Competitive

The winning flavor will be produced for purchase at their local Pizza Joe's! Proceeds benefit the winning school.



2023 Liberty Middle School Winners, inventors of the BBQ Bacon Wing Deluxe!

Thank you to our sponsors



TRUMBULL



CONTACT

Joanna Feathers
joanna.feathers@ja.org
330.539.5268 ext. 102